

Mercer's

Wine Ice Cream the ultimate pairing

SINCE THE 1950s, GENERATIONS OF CUSTOMERS HAVE BEEN ENJOYING THE FINEST IN ICE CREAM FROM MERCER'S DAIRY. IN JANUARY OF 2002, QUALITY DAIRY FARMS, INC., A GROUP OF NINE FARM FAMILIES FROM LEWIS AND JEFFERSON COUNTIES, PURCHASED MERCER'S DAIRY WITH THE VISION TO SHOWCASE THEIR PREMIUM QUALITY PRODUCTS. FOR OVER 25 YEARS, THIS CLOSE-KNIT GROUP OF FARMS HAS BEEN HONORED WITH NUMEROUS "DAIRY OF DISTINCTION" AWARDS, AS WELL AS PRESTIGIOUS EMPIRE STATE "SUPER MILK" QUALITY AWARDS. IN JANUARY 2013, TWO OF THE ORIGINAL OWNERS OF QUALITY DAIRY FARMS, INC., PURCHASED THE COMPANY FORMING A 100% FEMALE-OWNED BUSINESS.

IN 2006, MERCER'S MASTERED THE ART OF BLENDING LUSCIOUS ICE CREAM WITH SUPERB WINE TO CREATE AN INCREDIBLY ELEGANT ADULT DESSERT, MERCER'S WINE ICE CREAM. WE ARE PROUD TO BE THE PIONEER IN THE ICE CREAM INDUSTRY BRINGING YOU THIS EXCITING CREATION. EACH WINE IS HAND-PICKED AND BLENDED WITH ONLY THE FRESHEST INGREDIENTS. MERCER'S INVITES YOU TO TRY OUR UNIQUE DESSERT INNOVATION FOR AN EXPERIENCE YOUR *TASTE BUDS WON'T SOON FORGET.*



FLAVORS

Cherry Merlot: Sophisticated. We've chosen a Merlot wine recognized for its plum and black cherry undertones, and accentuated it with plum Bordeaux cherries.

Chocolate Cabernet: Rich...a chocolate lover's dream. We've united a Cabernet wine filled with dried cherry and cassis notes with our chocolate ice cream filled with bits of bittersweet chocolate morsels.

Lemon Sparkling: Refreshing. We've uncorked a bubbly Prosecco known for its notes of Meyer lemon and perfectly paired it with bits of lemon zest throughout.

Peach White Zinfandel: Sweet celebration. We've handpicked a White Zinfandel distinguished for its fruity undertones and pleasant finish and blended it with succulent ripe peaches.

Port: Inspiring. For our original creation, we discovered an award-winning Ruby Port appreciated for its luxurious, heavily-bodied flavor and velvety smoothness.

Red Raspberry Chardonnay: Classic elegance. We've taken an oak-aged Chardonnay, known for its delicate vanilla nose and buttery smooth taste, and paired it with fresh red raspberries.

Riesling: Simply chic. We've selected a dry white wine, prized for its fruity, crisp, effervescent quality and well-balanced taste.

Shiraz: Lavish. We've selected an award-winning Shiraz known for its rich aromas of berry and smoky orange peel and then tucked in bite-size dark chocolate cups filled with raspberry.

Spice: Warm. We've selected a fragrant red mulled wine known for its moderate sweetness balanced with the warmth of cinnamon, nutmeg and clove.

Strawberry Sparkling: Bubbly. We've uncorked a sweet champagne and paired it perfectly with strawberries.

ALCOHOL CONTENT

15% butterfat with 5% alcohol by volume. Must be of legal age to consume alcohol

WINE ICE CREAM PACKAGING

US: Pint, 5 Quart, and 3 Gallon / Metric: 473mL, 4.73L and 11.355L

CALORIES

210 to 310 calories per 1/2 cup (73g) depending on flavor

GEOGRAPHIC DISTRIBUTION

USA, Caribbean, Europe, and Pacific Rim

WE BELIEVE IN KEEPING IT LOCAL

We strive to purchase the majority of cream, milk & ingredients used in our products from NY businesses.

AWARDS

2011 Trends & Innovations Award—SIAL China—Shanghai, China

2008 American Masters of Taste, Vallejo, California, USA

2007–2008 American Package Design Award—Awarded by Graphic Design USA

2007 Winner of Best New Product "Small Bite Big Taste" Competition,
The Great American Dessert Expo, Atlanta, GA

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TRADITIONAL FLAVORS (13% butterfat)

Adirondack Brownie, Apple Crisp a la Mode, Black Raspberry, Burgundy Cherry, Butter Pecan, Butterscotch Ripple, Carmel Pecan Praline, Chocolate, Chocolate Almond, Chocolate Marshmallow, Chocolate Peanut Butter, Chocolate Ripple, Coffee, Cookie Dough, Cookies & Cream, Cotton Candy, Maple Walnut, Mint Chip, Moo Trail, Peanut Butter Curl, Peppermint Frost, Playdoh, Pumpkin, Raspberry Ripple, Strawberry, Strawberry Cheesecake, Vanilla & Wisly Lycious

Depending on flavor, available in US: Pint, Half Gallon, 5 Quart, and 3 Gallon
Metric: 473mL, 1.89L, 4.73L, and 11.353L

FRESH SOFT SERVE (11% butterfat)

Vanilla & Chocolate—available in Gallon Jug

Cheers!

HEADQUARTERS

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Product of the USA