

Since the 1950s, generations of customers have been enjoying the finest in ice cream from Mercer's Dairy.

In January of 2002, Quality Dairy Farms, Inc., a group of nine farm families from Lewis and Jefferson Counties, purchased Mercer's Dairy with the vision to showcase their premium quality products. This close-knit group of farms has been honored with numerous "Dairy of Distinction" awards, as well as prestigious Empire State "Super Milk" quality awards.



For more information

about our wine ice cream products or how you can become a distributor:

- Call 1.866.mercers (637.2377)
- Email mercersdairy@gmail.com

Mercer's is located in beautiful Boonville, NY
Route 12, Boonville, New York 13309

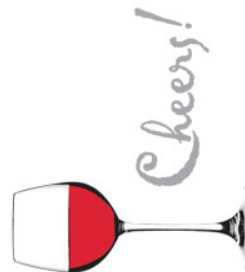
www.mercersdairy.com

Product of the USA

Photos featuring (from the top)
Chocolate Cabernet, Red Raspberry Chardonnay,
and Peach-White Zinfandel

Route 12
Boonville, New York 13309

Mercer's



Roxaina's suggested tasting order: Riesling, Red Raspberry Chardonnay, Peach White Zinfandel, Port, Cherry Merlot & Chocolate Cabernet
Don't forget to eat a bite of something in between tasting each varietal to neutralize your palate.

Uncork your tastebuds.



Wine Ice Cream

the ultimate pairing

Mercer's

Nestled in New York State's Adirondack Mountains, Mercer's has mastered the art of blending luscious ice cream with superb wine to create an incredibly elegant adult dessert. We are proud to be the pioneer in the ice cream industry bringing you this exciting creation. Our wine ice cream is super-premium ice cream infused with wine and containing up to 5% alcohol by volume. Each wine is hand-picked and blended with only the freshest ingredients. Mercer's invites you to try our newest dessert innovation for an experience your taste buds won't soon forget.

Cheers!

Roxaina L. Hurlburt

Roxaina L. Hurlburt
Ice Cream Passionista



Featuring Cherry Merlot

Enjoy our innovative flavor combinations!

RED RASPBERRY CHARDONNAY

Classic elegance. We've taken an oak-aged Chardonnay, known for its delicate vanilla nose and buttery smooth taste, and paired it with fresh red raspberries.

PEACH WHITE ZINFANDEL

Sweet celebration. We've handpicked a White Zinfandel distinguished for its fruity undertones and pleasant finish, and blended it with succulent ripe peaches.

RIESLING

Simply chic. We've selected a dry white wine, prized for its fruity, crisp, effervescent quality and well-balanced taste.



CHERRY MERLOT

Sophisticated. We've chosen a Merlot wine recognized for its plum and black cherry undertones, and accentuated it with plump Bordeaux cherries.

CHOCOLATE CABERNET

Rich...a chocolate lover's dream. We've united a Cabernet wine filled with dried cherry and cassis notes with our chocolate ice cream filled with bits of bittersweet chocolate morsels.

PORT

Inspiring. For our original creation, we discovered an award-winning Ruby Port appreciated for its luxurious, heavily-bodied flavor and velvety smoothness.

With up to 5 percent alcohol content, must be 21 years of age or older to enjoy.