

Mercer's Wine Ice Cream

the ultimate pairing

SINCE THE 1950s, GENERATIONS OF CUSTOMERS HAVE BEEN ENJOYING THE FINEST IN ICE CREAM FROM MERCER'S DAIRY. IN JANUARY OF 2002, QUALITY DAIRY FARMS, INC., A GROUP OF NINE FARM FAMILIES FROM LEWIS AND JEFFERSON COUNTIES, PURCHASED MERCER'S DAIRY WITH THE VISION TO SHOWCASE THEIR PREMIUM PRODUCTS. SINCE THEN, THIS CLOSE-KNIT GROUP OF FARMS HAS BEEN HONORED WITH NUMEROUS "DAIRY OF DISTINCTION" AWARDS, AS WELL AS PRESTIGIOUS EMPIRE STATE "SUPER MILK" QUALITY AWARDS.

IN 2006, MERCER'S MASTERED THE ART OF BLENDING LUSCIOUS ICE CREAM WITH SUPERB WINE TO CREATE AN INCREDIBLY ELEGANT ADULT DESSERT, MERCER'S WINE ICE CREAM. WE ARE PROUD TO BE THE PIONEER IN THE ICE CREAM INDUSTRY BRINGING YOU THIS EXCITING CREATION. EACH WINE IS HAND-PICKED AND BLENDED WITH ONLY THE FRESHEST INGREDIENTS. MERCER'S INVITES YOU TO TRY OUR NEWEST DESSERT INNOVATION FOR AN EXPERIENCE YOUR *TASTE BUDS WON'T SOON FORGET.*

FLAVORS

Cherry Merlot: Mercer's premium ice cream with Bordeaux cherries blended with a Merlot wine recognized for its plum and black cherry undertones

Chocolate Cabernet: Mercer's premium chocolate ice cream with bits of bittersweet chocolate blended with a Cabernet wine filled with dried cherry & cassis notes

Peach White Zinfandel: Mercer's premium ice cream with fresh peaches blended with a White Zinfandel wine distinguished for its fruity undertones and pleasant finish

Port: Mercer's premium ice cream blended with an award-winning Ruby Port wine appreciated for its rich, heavily-bodied flavor

Red Raspberry Chardonnay: Mercer's premium ice cream blended with raspberry sauce and a Chardonnay wine known for its delicate vanilla nose and buttery smooth taste

Riesling: Mercer's premium ice cream blended with a Riesling wine prized for its fruity, crisp refreshing quality

ALCOHOL CONTENT

12% butterfat with 5% alcohol by volume

Must be of legal age to consume alcohol

WINE ICE CREAM PACKAGING

US: Pint, 5 Quart, Half Gallon and 3 Gallon

Metric: 473mL 1.89L 4.73L and 11.353L

CALORIES

210 to 310 calories per 1/2 cup (73g) depending on flavor

GEOGRAPHIC DISTRIBUTION

USA, Europe, and Pacific Rim

INTERNATIONAL INQUIRIES

www.americanfood.nl

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Photo featuring Cherry Merlot



WE BELIEVE IN KEEPING IT LOCAL

100% of the Cream & Milk used in our products is purchased from NY Dairy Farms

AWARDS

2011 Trends & Innovations Award—SIAL China—Shanghai, China

2008 American Masters of Taste, Vallejo, California, USA

2007–2008 American Package Design Award—Awarded by Graphic Design USA

2007 Winner of Best New Product, "Small Bite Big Taste" Competition,
The Great American Dessert Expo, Atlanta, GA



TRADITIONAL FLAVORS

35 FLAVORS: Adirondack Brownie, Black Raspberry, Burgundy Cherry, Butter Pecan, Butterscotch Ripple, Cake & Ice Cream, Caramel Pecan Praline, Cherry Vanilla, Chocolate, Chocolate Almond, Chocolate Chip, Chocolate Marshmallow, Chocolate Peanut Butter, Chocolate Ripple, Coffee, Cookie Dough, Cookies & Cream, Cotton Candy, Cream & Coffee Fudge, Dino Crunch, Heavenly Hash, Maple Walnut, Mint Chip, Moo Trail, Orange Pineapple, Peanut Butter Curl, Pistachio, Raspberry Ripple, Strawberry, Strawberry Cheesecake, Vanilla & Whiteface Raspberry. **Seasonal:** Peppermint Frost, Rum Raisin & Pumpkin.

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US: Pint, Half Gallon, 5 Quart, and 3 Gallon

Metric: 473mL, 1.89L, 4.73L, and 11.353L

Cheers!

HEADQUARTERS

Mercer's Dairy

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